

Do you want to spend more time at the pool and deliver more of the programming your members want? Let *Lianas Swim and Tennis Web Solutions* show you how.



### Scope

This integrated site includes sections specifically designed for the demands of managing swim, tennis, various events, and general club business. Flexibility is built-in to handle any number of programs.

### Easy

The site is built to be intuitive to administer with minimal to no training. Set up takes minutes. Empowering program owners be responsible for their content results in a dynamic, up-to-date site.

### Saves Time and Money

On-line management of social events; swim team meet management esp. RSVP and volunteers; tennis reservations; and club governance – polling and communication eliminates mailings, manual lists, and sign-ups. On-line printable directory means hard copies no longer have to be printed and distributed.

### Affordable

The site offers a main sponsor ad with a linkable picture and text that appears on all but a few pages. Most clubs are **wholly sponsored** by a real estate agent club member(s) anxious to reach a desirable demographic. We offer other options if your club can't find a sponsor.



[Home](#)>Communication

## Easy for volunteers, easy on members

- Announcements are easily created and may be displayed on the site and/or emailed to all members or a custom list such as the swim team.
  - Targeted communication increases message relevance and minimizes communication overload.
  - Announcements posted on the site may be sorted by category or list which makes it is easy to find when needed. No more hunting through drawers or 100 old emails.
- Site email database eliminates the crazy struggle to update & maintain multiple email lists.
- Club email addresses don't "get out" and present problems with non-club related or unauthorized emails.
- On-line Directory is never out of date like a hard copy and if desired a member can print the entire club or just list of interest such as Swim Team.
- Site security means only club members may access certain areas of the site including the Directory.
- Automatic email reminders are generated for tennis reservations and swim meet volunteers.

## Two-Way Communication

Though administrator security is required to initiate major communications to members and make changes to the site, there are 12 ways a member can communicate back to the club: Directory Profile Information, Baby Sitter Classifieds, Tennis Classifieds, Tennis On-line Reservations, Discussion Boards, Member Surveys/Votes, Social RSVP, Swim Team RSVP, Swim Team Meet Volunteer, Post a Photo in Club Album, Club Feedback, and Email Lists Sign Up.



[Home](#)>Events

## Club Events are easily created and managed

- Events are easily created in seconds.
- Clicking on events opens a monthly calendar that can be quickly scanned for club activities or a chronological listing may be displayed as well
- Events can be filtered by general category or custom list so that only events of interest are shown e.g. social or tennis or junior tennis or swim team.
- Announcements can be created for a particular event which may be emailed to the club, a specific list e.g. tennis team, or simply posted to the site.
- RSVP's can be generated for any event and emailed to the members. The email invitation contains a link to RSVP. The site captures all RSVP's indicating the summary numbers plus individual names coming to the event, not coming, and not sure. It also allows comments such as "I'll bring the 3 bean salad."

**RSVP**  
Tell us who's coming Adults for tennis and kids for pizza

Your response

I will attend  
 Unsure  
 I can't make it

# Attending (incl you)

Message along with your response (optional)

Responses so far - Print-friendly format

**Yes (5 total)**

McEnrow, Jake and Patty (3 attending)  
*Patty and Jake along with Ricky for pizza*

White, Tom and Julie (2 attending)  
*Tom and Julie will be there (count 2 kids for pizza)*

**Maybe (0 total)**

**No (0 total)**

**Announcements for this event** - Send an announcement

BBQ and Round Robin Tennis Sun, May 10@ 6pm - sent 12/7/2008 by White, Tom and Julie

Edited by White, Tom and Julie on 2/18/2009 12:01:03 PM

- Each event gets a separate web page and may contain a graphic for the event easily inserted with a couple of mouse clicks.



[Home](#)>Swim

## Swim Meets Made Easier

Perhaps the most labor intensive activity and greatest source of burnout any club undertakes is the management of the swim team. A tremendous amount of information is generated to handle registration; introduce coaches; meetings; practice; meets including: swimmer events, parent swim meet volunteer sign-up and management, and location directions; parties and special events.

For busy parents keeping track of information disseminated via email, newsletter, signs posted at the pool and through the swimmers themselves is an on-going battle. Add remembering to sign in or out of meets at the pool (on time), and while fun, it's easy to see why the swim season is also a huge demand on everyone's time.

Our site is specifically tailored to take much of the pain out of this process.

- All key facts, announcements, and events are contained within the Swim Team section.
- Each swim meet is set up as a separate page with its own unique set of information including files, locations and general information from the coach.
- Volunteer positions for each meet can be quickly established and sign-up can be handled on-line. See [example](#) below.
- Parent volunteers are sent two reminder emails before a meet.
- On-line meet RSVP's make life easier for the swim manager and parents that don't have to drive to the pool just to sign their child in or out of a meet. See [example](#) below.
- Locations and driving directions are easy to set up using an internet mapping service linked to the meet page. Links for directions to your club can be sent to away team.
- A swim team custom list is easily set up for email communications targeted specifically to the team.
- Coach pictures and bios can be added to help members get to know their staff.
- Swim meet pictures can be added by any member photographer to the photo album section. This is an extremely popular feature.



[Home](#)>[Swim](#)>Swim Team RSVP and Volunteer Screen Examples

**RSVP**

Please provide names of children swimming no later than May 30 or they will not be entered in any events.

Your response

- I will attend
- Unsure
- I can't make it

# Responding

1

Message along with your response (optional)

Ricky will swim, Amanda has a c

Responses - [Print-friendly format](#)

**Yes (3 total)**

McEnrow, Jake and Patty (1 attending)  
*Ricky will swim, Amanda has a conflict*

White, Tom and Julie (2 attending)  
*Billy and Erin will be there*

**Maybe (0 total)**

**No (0 total)**

**Announcements for this meet** - [Send an announcement](#)

Title	Sent	Author	Category
Swim Line-ups by event and swimmer are now posted	2/18/2009	McEnrow, Jake and Patty	Swim Team

**Volunteer for Oakmont Meet Away** - [Print view](#)

Use the form below to sign up for volunteer positions

	1 <sup>st</sup>	2 <sup>nd</sup>
Bullpen 6&7 boys	White, Tom and Julie (Tom)	White, Tom and Julie (Tom)
Bullpen 6&7 girls	Smith, Bill and Barb (Barb)	White, Tom and Julie (Julie)
Concessions #1	Sands, Brooks (Brooks)	<a href="#">Sign up</a>
Lane Judge	Member, Joe and Jane (Joe) <a href="#">Update</a>	<a href="#">Sign up</a>
Lane Judge	<a href="#">Sign up</a>	<a href="#">Sign up</a>
Timer #1	Sydney, Ann (Ann)	Member, Joe and Jane (Jane) <a href="#">Update</a>
Timer #2	<a href="#">Sign up</a>	<a href="#">Sign up</a>

[Back to Oakmont Meet Away meet home](#)



[Home](#)>Tennis

The multiple demands of an active Tennis program are no match for our solution.

Benefits include:

- Tennis Home Page:
  - Add as many supplemental pages as your club has programs.
  - Attach multiple files to the home page and all supplemental pages
  - Add interest by including a picture on each page. The Tennis Home Page can rotate through an unlimited number of pictures.
  - Tennis announcements are listed
- On-line [Reservations](#)
  - Limits on reservation length
  - Limits on sign up periods
  - Automatic email reminders
  - Make reservations under group names e.g. "Tennis Camp"
  - Recurring reservation capability
  - Court usage statistics
- Tennis Pro page – add pictures, bios, contact info and other info for each pro
- Find a Game Classifieds help members find playing partners
- Use [event RSVP's](#) for tennis parties and get together



[Home](#)>[Tennis](#)>Sample Tennis Event and Reservation Screen

[Home](#) → [Events](#) → [Adult Tennis Round Robin - everyone welcome!!!](#)

**Adult Tennis Round Robin - everyone welcome!!! - Sunday, May 10th, 2009** - [Edit](#)

Posted by White, Tom and Julie on 10/21/2008 in category ALTA - Men's

Come down to the courts on Sunday for a fun tennis social. We'll meet at the pool at 6pm for dinner (bring your own - the grill will be available and I'll order pizza for the kids) and then we'll head over to the courts at 7:30pm for the matches.

**RSVP**

Tell us who's coming Adults to set the tennis ladders and kids for pizza order

Your response

- I will attend
- Unsure
- I can't make it

# Attending (incl you)

3

Message along with your response (optional)

Patty and Jake along with Ricky

Responses so far - [Print-friendly format](#)

**Yes (5 total)**

McEnrow, Jake and Patty (3 attending)  
Patty and Jake along with Ricky for pizza

White, Tom and Julie (2 attending)  
Tom and Julie will be there (count 2 kids for pizza)

**Maybe (0 total)**

**No (0 total)**

[Announcements for this event](#) - [Send an announcement](#)

[Dinner and Round Robin Tennis Sun, May 10@ 6pm](#) - sent 12/7/2008 by White, Tom and Julie

Edited by McEnrow, Jake and Patty on 2/18/2009 1:01:24 PM

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**Court Reservations - My reservations**

*Recurring tennis reservations are now available! Contact the tennis manager to set one up*

[View a print-friendly version](#)

Other reservations

Date **Sat, Sep 20** ▼

	Clay Court 1	Clay Court 2	Court 1	Court 2	Court 3	Court 4
6:00 AM	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6:30 AM	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7:00 AM	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ALTA Matches	ALTA Matches	ALTA Matches	<input type="checkbox"/>
7:30 AM	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ALTA Matches	ALTA Matches	ALTA Matches	<input type="checkbox"/>
8:00 AM	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ALTA Matches	ALTA Matches	ALTA Matches	<input type="checkbox"/>



[Home](#)>Governance

## Governance

Our site doesn't forget one of the hardest jobs in the club. How can we help your Board?

- The Club Information Page can be used to post club rules and by-laws and other pertinent member information.
- Surveys are easy to create and take the guesswork out of gauging member sentiment.
- Using the survey feature for member voting eliminates the need for a physical meeting to make a club decision.
- Only one central email/member database must be maintained for communication and club email addresses can no longer be used for improper purposes.
- Site can be used as a central repository of information such as minutes, key vendor info, combinations, mechanical documentation, guard and bathing load data, etc. Access can be limited to select individuals.
- Discussion Boards allow the Board to discuss issues in between meetings eliminating the pain of "reply all" and loss of control of the discussion (Access may be limited to Board Members)
- Reduce turnover (burnout) of volunteers and Board members
  - Eliminate or greatly reduce time-consuming, thankless development of mailings and the annual Directory.
  - Swim team manual management of swimmers and volunteers is automated
  - New programs are easy to set up and communicate.
- A robust site communicates a vibrant club and is a great marketing tool.





## [Home](#)>Community

For many successful clubs aside from offering member services such as a swimming pool, swim team and tennis facilities, another important characteristic is the ability to create a sense of community for adults and children.

Our website facilitates community building in many different ways some of which are listed below:

- Manage more and [improve programming](#) with the same resources. Examples could be an adventure club, boy/girl scouts, garden club, etc.
- A [Photo Album](#) can be created for any occasion and any member can add a picture. Kids love looking at themselves and their friends and parents love looking at their kids.
- [Baby Sitters](#) classifieds help club teens looking for work connect with parents. A side benefit is that club teens get to know younger children creating a connection between generations.
- [Find a Game Tennis Classifieds](#) help players looking for a game connect with other members.
- [Discussion Boards](#) are pages dedicated to one topic allowing a conversation/discussion to take place on the site. The boards can be open to all members or subscribed to a limited group such as Board members or any other group such as adult tennis players. Any member not in a discussion group, will not see the board on their screen.
- [Polling and Voting](#) questions can easily be set up and used as a way to survey the club or any sub-group to gauge sentiment for club policy or party ideas. If club by-laws are modified, the polling can be used to conduct electronic voting.
- [Event RSVP's](#) make it easy to target a group for a social event and assure its success. A tennis team cookout or swim team ice cream social can be put together and communicated in minutes.
- The [Directory](#) can be sorted and printed out by any category or custom list.



[Home](#)>How to Join

For more information on how to join our community, please contact:

Tom Donlan

[Tom.donlan@lianas.net](mailto:Tom.donlan@lianas.net)

404-237-4441